

WHITE PAPER





“Gaming coins...yet again...are really the only coins *LIKELY* to do a real bull the next 1-2 years.

Why? People play games and games can get *HOT* bear or bull. Once this occurs and we have our first viral title.... *ALL game coins will go NUTS.* 20x 30xs everywhere. *Be prepared.*”

-Alex Becker



INTRODUCTION

PLAYA3ULL GAMES starts with professional game developers producing fun to play PC based games. Then we allow you, the gamer, to own all your in-game assets through NFTs stored on the 3ULL blockchain. Prizes and rewards are paid out in 3ULL coins.

WE BELIEVE *SIX* THINGS MAKE A GAME GREAT:

Jethro Bouzanquet
@Young3ull

Jonathan Bouzanquet
@Old3ull

1

Games should be immersive

2

Games should be made to the highest standard

3

Games should be advised by the gamers that play them

4

Gamers should own all their earned in-game assets and be able to sell them to others if they want or need to

5

Each game should be advised by a DAO (Decentralised Autonomous Organisation) that will continue even if the company does not

6

Gamers should have a way of getting rewarded for their loyalty and time



**WE'RE BUILDING
THE FUTURE OF
GAMING...**

**YOUR
MOVE!**

OUR GOAL is to build (internally) and sponsor (externally) games designed by some of the most experienced game developers in the world. To achieve this, we have built our own Blockchain, released Nodes and use the 3ULL Coin which serves as the foundation for the PLAYA3ULL GAMES ecosystem.

EACH OF OUR GAMES have several parts that contribute to the PLAYA3ULL GAMES ecosystem. Each game will be advised by its own DAO. Each game will be informed by the DAO's community. Each game will be built on its own world. Each world will have part of that world dedicated to the MetaVerse, where if you like the game world, you will be able to purchase land, build homes, businesses, and social environments in that world.

PLAYA3ULL GAMES are games designed backwards. We ask you what YOU want and build the game for you. You get to be involved in the important decisions and even have directional say through the DAO.

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THE GLOBAL GAMING INDUSTRY

\$385 BILLION

In 2023 the worldwide video game industry has grown **TO OVER \$385B** with year-on-year growth of 7.9% until 2027.

\$22 BILLION IN 2021

Data from DappRadar shows that trading NFT's reached \$22B in 2021 compared with just \$100 million in 2020, an increase of 22,000%.

- NPD Group

ESPORTS \$2.2 BILLION

Esports and streaming will hit \$2.2 billion in 2023.

GAMING = 49%

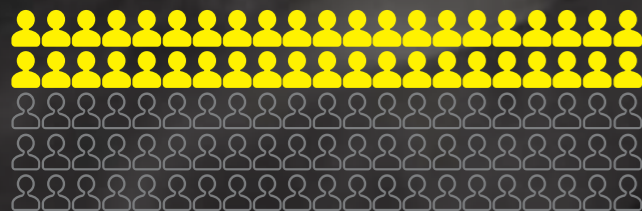
According to Dapp Radar, Blockchain gaming now accounts for 49% of worldwide blockchain activity.

The gaming industry is expected to reach **\$385 BILLION IN REVENUE** by the end of 2023

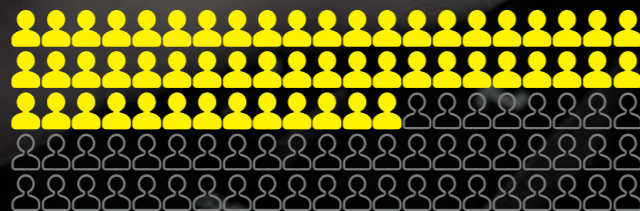
4.5 BILLION PEOPLE will be playing video games by the end of 2030

STATE OF GAMING

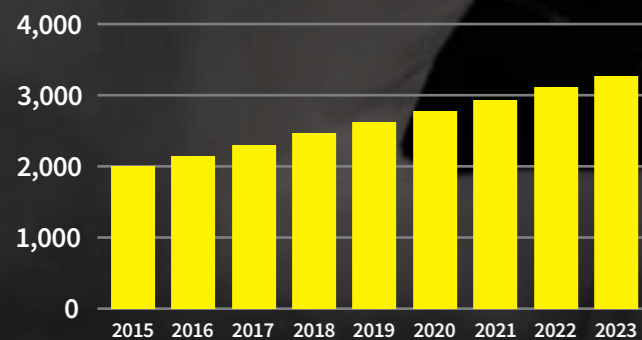
40% of the world's population are gamers



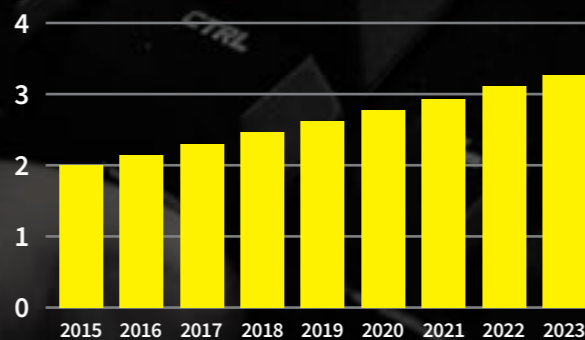
52% of all gamers play on their PC



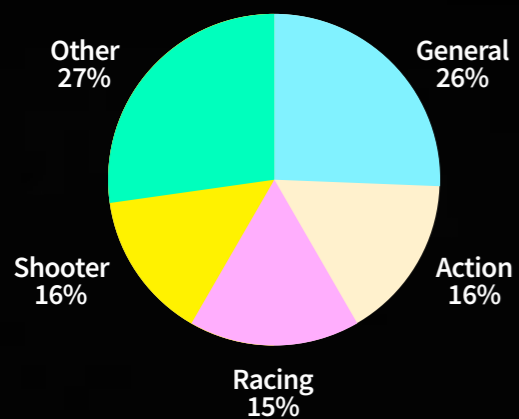
Value of Video Games Industry (Billions)



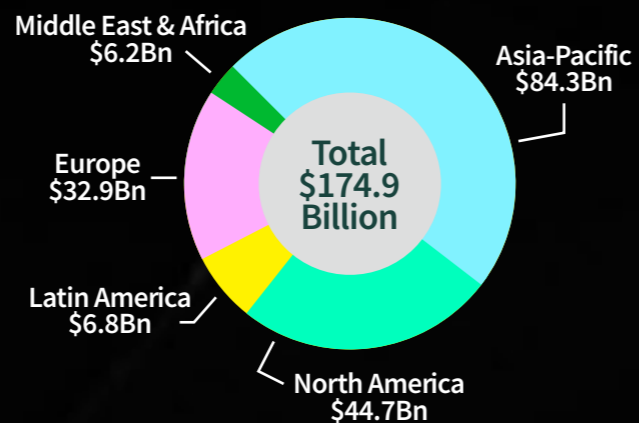
Number of Gamers by year (Billions)



Most popular game genres in the US (2021)



Global Games Market 2020



AN AVERAGE GAMER SPENDS AROUND

\$58K

IN THEIR LIFETIME



OUR MISSION

“To create games that transport you to a different place. Games that immerse you in the experience and allow you to experiment with being something more than yourself.”

Transferring the ownership, design and economy of these games to the people who play them. And to reward those players with in-game assets they own.”

GAMERS

Play & Earn, Buy,
Trade & Sell
your in-game
assets.

TRADERS

Buy and Sell
3ULL coins + the
opportunity to
HODL.



3ULLIEVERS

Purchase Nodes,
Hold & Earn
3ULL Coin
everyday.

THE POWER OF 3

The days of gaming companies ignoring the player base and not rewarding their community are over.

The PLAYA3ULL GAMES ecosystem is made up of three groups, the sum of which is greater than the parts.

VI3's

VERY IMPORTANT 3ULLS

At the core of any great organisation are the true believers. The people who are so passionate about the ideas the company is pursuing that they want to be a part of it.

At PLAYA3ULL GAMES that group is our VI3s (Very Important 3ULLs).

To become a VI3 will cost you 10,000 3ULL coins. The reason we are putting a cost on admission to this club is to make it exclusive. The word exclusive literally means that some people will be “excluded” from entry. As time goes by those 10,000 3ULL Coins may end up being quite a sum and many people will not join because the amount will be prohibitive.

So who will want to be a VI3?

Those who back our mission 100%. The people who truly believe that changing the ecosystem around gaming is important and want to be involved in making that happen.

In summary, being a VI3 will bring you inside the “closed garden” that most companies erect to keep people out. It will make you an integral part of the Playa3ull team and give you rewards that are not available to the general public.

See you in there.

<https://discord.com/invite/playa3ull>

BENEFITS OF BEING A VI3

- There is a special private channel just for VI3's in Discord.
- Early access to everything happening in the PLAYA3ULL GAMES universe.
- Opportunity to be involved in surveys that will determine our company's direction.
- The VI3 channels will be visited regularly by the game developers so you can speak with them and give them your feedback and ideas.
- Exclusive NFTs just for VI3s from every game that is built in the PLAYA3ULL GAMES universe.
- Exclusive Early Game Play Testing. All games need to be tested in Alpha and Beta mode. VI3s will be asked to test each game and give us ongoing feedback. We want and need your opinion so we can make better games.
- Special merchandise branded with the VI3 logo.

3ULL COIN IS DEFLATIONARY

We have introduced a 10% burn mechanic designed to enhance the deflationary attribute of its native 3ULL coin strategically. This move guarantees to increase the coin's scarcity over time. All in-game assets in the PLAYA3ULL GAMES ecosystem are held in Non-Fungible Tokens (NFTs). The burn mechanic will apply to all NFTs sold from the PLAYA3ULL GAMES Marketplace, encouraging a cycle where heightened community activity expedites the 3ULL coin burn, boosting its rarity and value.

PLAYA3ULL GAMES DAOS

Each PLAYA3ULL GAMES game will be advised by a DAO (Decentralised Autonomous Organisation). To become a DAO member, you buy a DAO NFT for that game. The DAO NFT allows you the right to VOTE on upcoming changes to the game. This will not make you a "designer" or "developer" of the game, but it will let you be involved in shaping the direction the developers take on parts of the game.

When important decisions are to be made for the game's direction, those decisions will be put up to a VOTE by the DAO NFT holders. If you love your games, be an advisor and have your opinions heard.

With each new game there will be 1000 new NFTs released which will allow you voting rights in the DAO.

Increase of these NFTs will be voted on by the DAO.

3ULL COIN TOKENOMICS

50,000,000,000 3ULL Coins (50 billion Total MAX Supply in 10 years) will be available through our 3ULL Blockchain. We have built this on an AVALANCHE Sub-Net. Ensuring maximum security, scalability and speed.

5,000,000,000 3ULL Coins (5 billion) come into existence through Nodes each year for 10 years. Nodes will be sold at \$100 USD for the first 100. The price will increase by \$100 USD after every 100 Nodes are sold. E.g.

Nodes	1 - 100	= \$100 each
Nodes	101 - 200	= \$200 each
Nodes	201 - 300	= \$300 each
Nodes	301 - 400	= \$400 each
Nodes	401 - 500	= \$500 each
Nodes	501 - 600	= \$600 each
Nodes	601 - 700	= \$700 each
Nodes	701 - 800	= \$800 each
Nodes	801 - 900	= \$900 each
Nodes	901 - 1000	= \$1000 each, etc

THERE WILL BE ONLY 50,000 NODES SOLD WORLDWIDE.

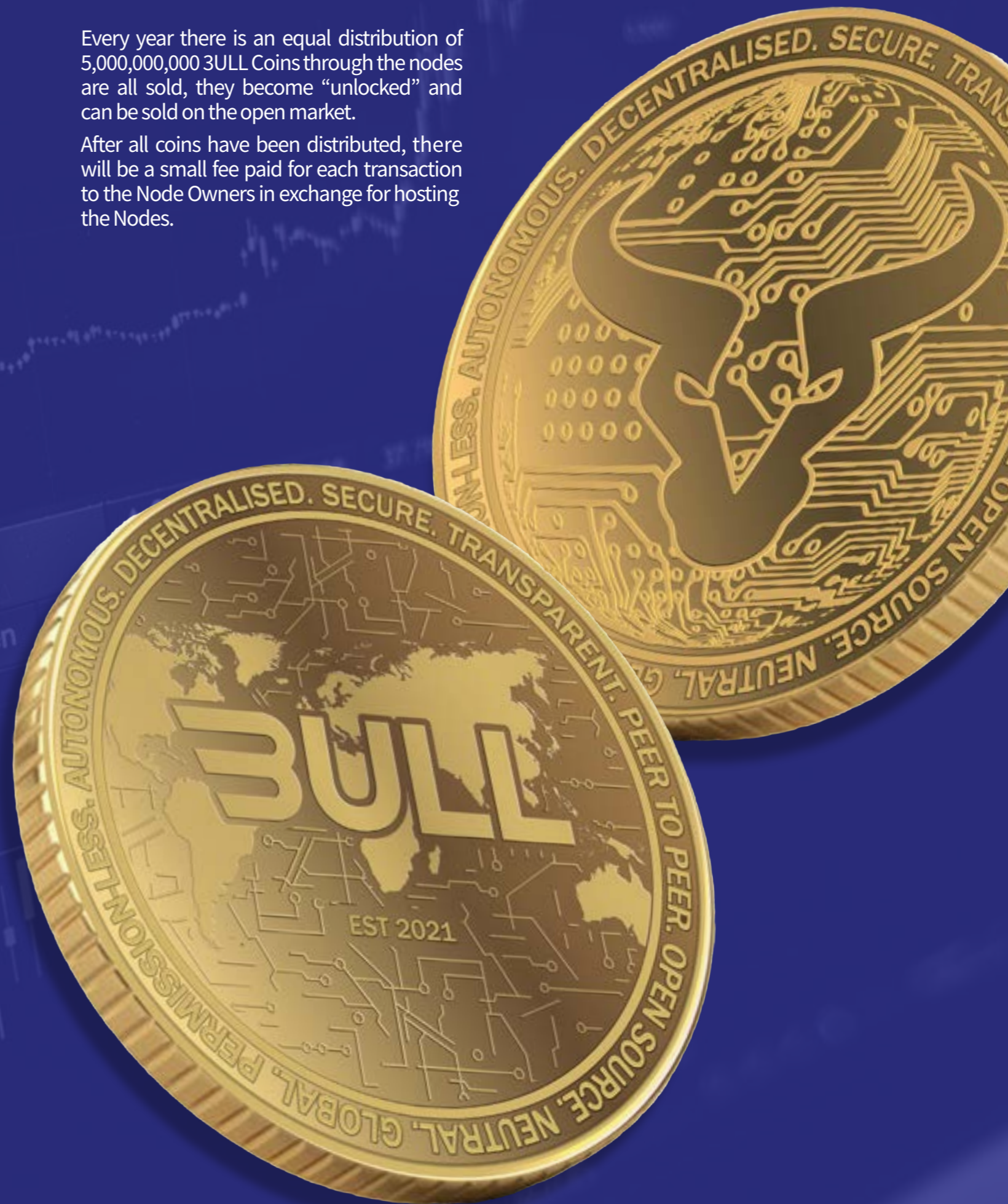
13,698,630 3ULL coins per day are released through the nodes. 50% divided equally amongst the node owners (6,849,315) and 50% to the company for running operations.

The company will use its share of 3ULL coins to fund the overall operations of PLAYA3ULL GAMES, purchase games, and pay for the ongoing development of those games.

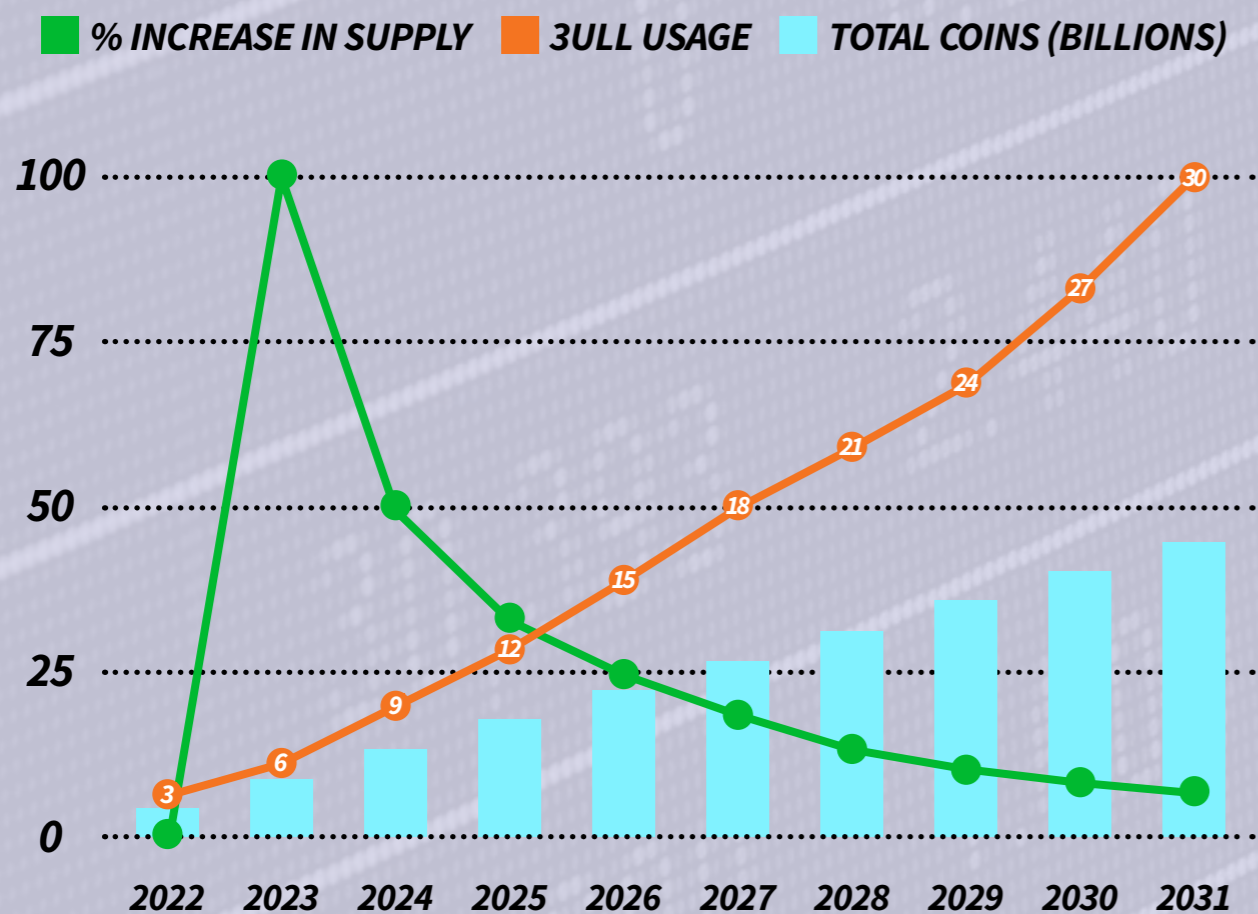
As the Nodes increase in number, the number of coins that Node Owners receive will decrease proportionally.

Every year there is an equal distribution of 5,000,000,000 3ULL Coins through the nodes are all sold, they become "unlocked" and can be sold on the open market.

After all coins have been distributed, there will be a small fee paid for each transaction to the Node Owners in exchange for hosting the Nodes.



3ULL COIN USAGE GRAPH



IN THIS CHART WE CAN SEE THE **TOKENOMIC** FLOW OF THE 3ULL COIN AND IT'S USAGE

The **BLUE COLUMNS** are the 3ULL coin being made through the NODES. Five billion coins are made each year for ten years, being a total of 50,000,000,000 3ULL coins total supply in 2031.

The **GREEN LINE** is the PERCENTAGE INCREASE that 5 billion coins contribute to the maximum supply each year. Starting at 100% and ending up at a final year of 11%.

The **ORANGE LINE** is the increasing usage of 3ULL coins as we complete more and more games each year. With a target of 30 games being played in 2031, the 3ULL coin usage will be extensive.

WHAT EXACTLY AM I BUYING?

When you purchase a PLAYA3ULL GAMES Master Node you are securing a license to operate a PLAYA3ULL GAMES Master Node. You are NOT buying hardware.

We have three stages of Master Node activation. You will need to provide the computer hardware required to run the PLAYA3ULL GAMES Master Node. Only in stage three will we require dedicated hardware of a minimum specification. E.g. 2 CPU cores - 4 GB RAM - 100 GB Storage - and a stable internet connection.

Stage 1

The PLAYA3ULL GAMES License NFT must be in your MetaMask Wallet. This License communicates with the Smart Contract that distributes the 3ULL Coins each day and is the verification needed for any future rewards. Some people will purchase multiple Master Nodes. Each license for each Master Node will need to be in your PLAYA3ULL GAMES Wallet to receive the daily rewards. In Stage 1, we have no need for computing power, so the License Software is all you will need to install on your computer.

In Stage 2, as PLAYA3ULL GAMES releases games, we will have a need for computing power.

Stage 2

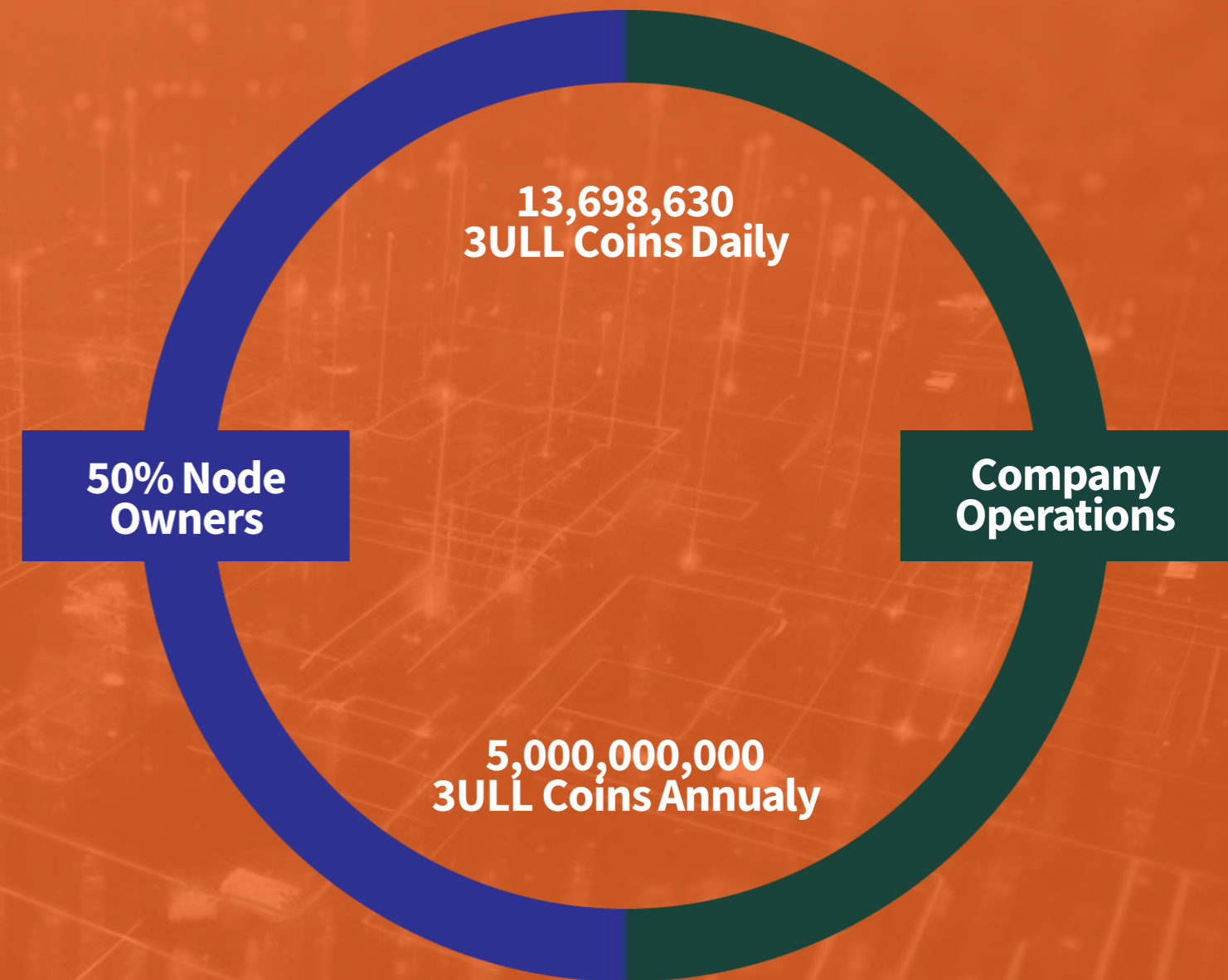
We will need each owner of a Master Node License to download and activate the Node Software on a single computer. In this stage the computer power is not very important. People who own more than 1 Master Node can activate the node software on one computer and they will still receive the rewards for all the Master Nodes Licenses they have in their Wallet.

Stage 3

All Master Node Software will need to be activated on individual computers. This is to make sure the PLAYA3ULL GAMES Blockchain has all the computing power it needs to operate efficiently. At this stage the costs of running a Node should be lower than the rewards being received each day.

It is estimated that the timing for the three stages will be as follows:

- Stage 1, from launch to 18 months.
- Stage 2, from 18 months to 36 months.
- Stage 3, after 36 months.



OWNING A PLAYA3ULL GAMES NODE

To achieve a secure distributed blockchain, it is preferable to build out your own Node system that supports your ethos. This way, the things you secure in the blockchain can last indefinitely and autonomously while being totally scalable.

Our 3ULL Coin only comes into the world through our Nodes. Therefore, our Node owners are the backbone of PLAYA3ULL GAMES. As such a necessary piece in the ecosystem, we believe Node owners should be rewarded well.

Purchasing Nodes in a blockchain is an interesting decision. If you purchase early in the cycle, you get your node at the lowest price and receive the largest amount of reward coins. Waiting too long to buy a node may diminish the risk, but they become more expensive to buy, often to the point of pricing people out of Node ownership.

Our Nodes are not intended to be an investment. Although our Node owners will be rewarded in 3ULL coin, Node operators must be part of our ecosystem because they believe in our mission and our vision of games for gamers by gamers and the ability to own in-game assets.

There will only be 50,000 3ULL Coin Nodes. They start at \$100 USD and increase by \$100 USD each time 100 Nodes are sold. All Node owners receive an equal split of the allocated 3ULL Coins daily.

WHAT IS 3ULL BLOCKCHAIN?

Using Avalanche Subnet for our 3ULL chain

When you embark on making your own blockchain, there are a number of questions that need to be addressed. These are Security, Speed, Scalability, Costs, and Usability.

After looking at multiple blockchains, we decided that building on an Avalanche Subnet would give us the best blockchain.

The ADVANTAGES are:

- **Enhanced Scalability and Speed:** Avalanche Subnet enables our 3ULL blockchain to handle massive transaction volumes with unparalleled speed, ensuring a seamless gaming experience for players.
- **Unparalleled Security:** Leveraging Avalanche's battle-tested security protocols assures our community that their in-game assets and personal data are safeguarded at the highest level.
- **Cost-Efficiency and Inclusivity:** The Avalanche Subnet's cost-efficient deployment reduces transaction fees, making our platform accessible to gamers worldwide and promoting inclusivity in the gaming community.

With all the important things checked off - It is time to game!

ARE YOU READY?

GAME GENRES SCHEDULED FOR RELEASE 2023 & 2024.

89%

OF ALL GAME PURCHASES ARE NOW DIGITAL



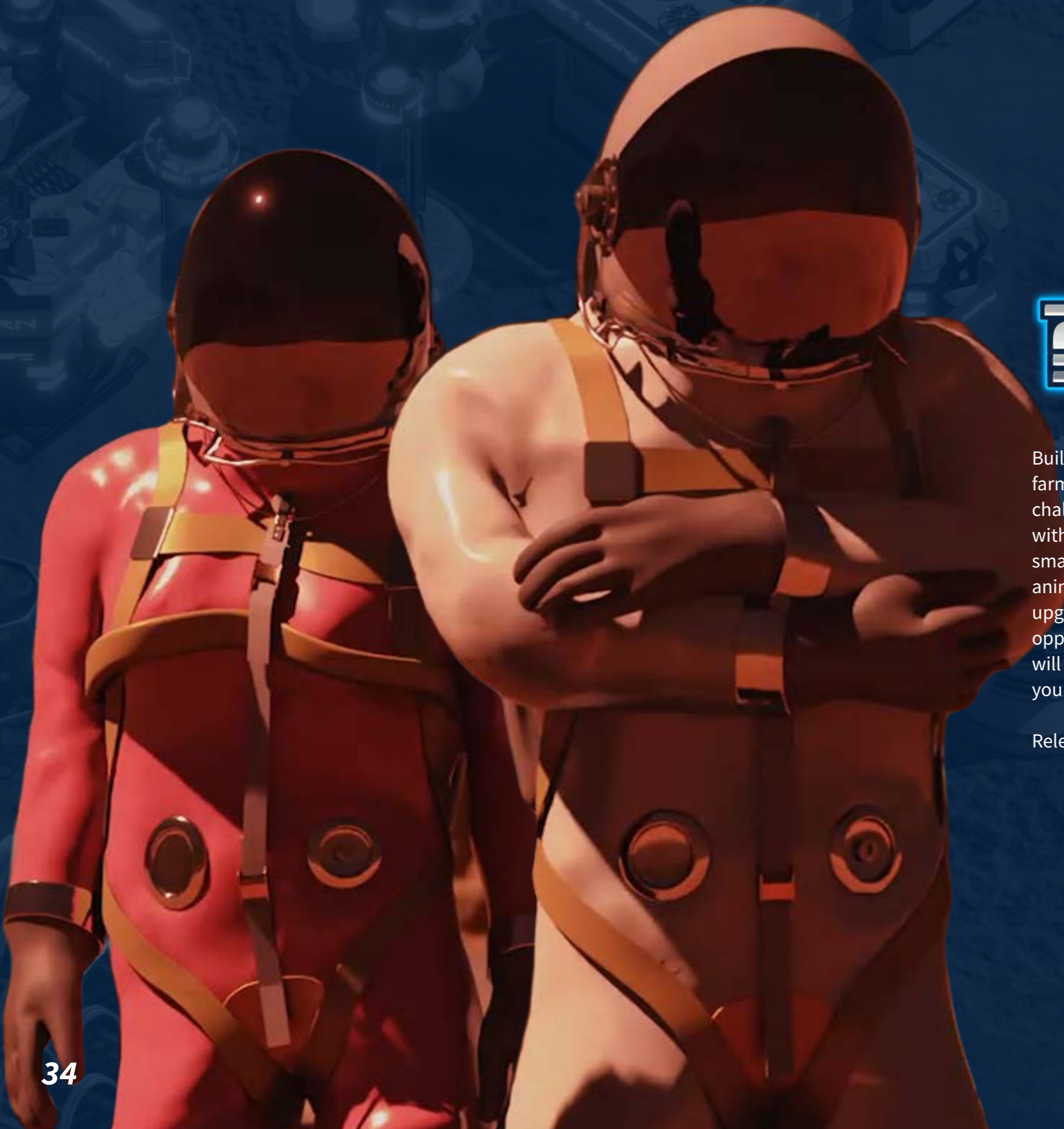
NEXUS

NEXUS is a third person MOBA shooter. Choose a wide variety of weapons, abilities and equipment to build your own custom character. Defend your NEXUS at all costs and ruthlessly destroy your enemies in fast paced 5v5 MOBA action built on Unreal Engine 5. Utilize abilities to craft a unique character and playstyle. Equip abilities in your loadout and swap between them to adapt to your opponents and your team's needs. This is a tournament game which will have ZERO pay-to-win elements.

Closed BETA was conducted in March 2023 and was a resounding success.

Release date 03 SEP 2023.





STARVIN MARTIAN

Build your own empire with STARVIN MARTIAN. This farming style game, located on the red planet, will be a fun, challenging and rewarding player experience. Players start with nothing and through their endeavours, frugality and smart decisions, they will build a life on Mars. Interesting animals, crops and services will feature and the ability to upgrade and own your assets through NFTs, will elevate the opportunity to earn and build your future! Competitions will be staged to find the most advantageous ways to build your farm, with winners being paid in 3ULL coin.

Release estimated 2023.

ORDINIEM

This exciting game will reference the best battle card games in the market, such as Magic: The Gathering and Hearthstone. You will start the game with a base deck of cards and a goal of building upon these. Players will be one of four mythical races who utilize their deck of cards (and their magical capabilities) to cast spells, invoke creatures/objects and other wizard-like actions to defend against and defeat other players. The base deck of cards is free, but can be upgraded by purchasing card-packs on the PLAYA3ULL GAMES marketplace with 3ULL coin. In addition, the opportunity to win/earn 3ULL coin will be a compelling feature of the game.

Release estimated 2023.





WAR OF STEEL

War Of Steel is a fast-paced Battle Royale game. Most games will take less than 30 minutes and be filled with quick decisions, fast reflexes, and explosive clashes. Built primarily to be fun, this game will make you speed home from work to play with your mates. You get dropped into the hot zone in one of three Mechs. A Tank, a Marauder or a Recon Rouge. They have different abilities and you decide what you want to play before being deployed. Find your enemies and destroy them. The map shrinks to force all the remaining players together. There can be only one winner. Choose your Mech - Change your destiny!

Release estimated 2024.

DOGS OF WAR

This stylish Survival Game is unique in its character design being a combination of Canine and Human DNA. The ensuing DOGS OF WAR characters are a visual feast and create a very entertaining gameplay and character nature. Inspired by legendary games such as DayZ and Rust, DOGS OF WAR is a fast-paced, perfect gameplay combination of survival against the elements (and other critters!) plus PVP conflict. Collect NFTs and trade these on the PLAYA3ULL GAMES marketplace to improve your 3ULL holdings. Earn 3ULL via regular competitions and your NFT trades.

Release estimated 2024.



PLAYA3ULL METAVERSE

When you make a game, one of the first things that is designed is the world the game will operate within. This brings with it an amazing opportunity that has only just begun. Do you like playing this game? You like the feel of the environment and the experiences and memories that you have here! Why not settle down and purchase some land in this world?

PLAYA3ULL GAMES will be selling land in the Metaverse. As we build out our games we will allocate some of each world to live in. Anyone will be able to purchase land and build (or have built for them) a structure on that land. What you do on your land is only restricted by the world it is built on and the capacity of your imagination. Playing amazing games, having a say in how they are made, and being able to own land in the worlds the games themselves are made in. A new and exciting time awaits you.

Release estimated 2024.



ROADMAP 2021-2024

LET THE GAMES BEGIN!

Q4-2021

November
Pre-launch Preparation

Q1-2022

January
Pre-launch marketing begins

February
PLAYA3ULL GAMES goes live 02.02.2022

3000 nodes sold
'raised' sufficient funding

Testing new games to acquire

Coingecko and 'Coin Market Cap' applications

Contract breaks

Send contract to Certik for approval

AMA with Intense Investor & James Pelton

Marketing phase 1

March
Implement HODL competition

Expand the team

Purchase 'REVN'
November 22 release date

CMC rejects, GC never replied

Claim system added to dashboard

Welcome Daniel Visser as Head of Games

First version of public dashboard

V13 club launched

Migration to the new contracts

Buying nodes with 3ULL implemented

4000 nodes sold

Q2-2022

April
Commission a rebrand
'REVN' production

HODL vote held and overhauled

Purchased 'WAR OF STEEL' game

May
Release 3ULL coin & Stage 1 Nodes on Trader Joe.

'REVN' production

List on Coin Gecko and CoinMarketCap.

List on Bitmart and LBank exchanges.

June
Release the world's first NFT generator.

'DOGS OF WAR' pre-production

Q3-2022

July
'WAR OF STEEL' stopped funding

August

September

Q4-2022

October
'REVN' intervention, throw them a lifeline

November
Lifeline rejected and stopped all funding

December
Pivot to internal production of 'NEXUS'

Q1-2023

January
Production starts
'STARVIN MARTIAN'

February
First Anniversary

March
Closed Beta Test
'NEXUS'

Q2-2023

April
Phase 2 marketing begins

Pre-production
'ORDINEM'

May
Expand all PLAYA3ULL GAMES teams to support company and rollout of games beginning Q3 2023.

Launch 3ULL chain

June
Listing on MEXC

2025 & Beyond

Releasing 3 Games Per Year

2024

Due to be Released
War of Steel
Dogs of War
Metaverse

Q4-2023

October
Phase 3 marketing begins

Due to Release
Starvin Martian
Ordinem

Q3-2023

July
Commission new website design & re-build
Update Whitepaper

August
Closed Beta Test
'NEXUS'

September
Clicking over, 18 months in a bear market

Release V01 'NEXUS'

Surprise September for our community

THE MANAGEA3ULLS

Our Managea3ULLs have a combined 150 years of business and game development experience. We have purposely mixed AGE, EXPERIENCE with youthful EXUBERANCE.



JONATHAN @OLD3ULL
Chief Strategy Officer | Founder
Master of Marketing
Informs overall strategy



MICHAEL @CREDI3ULL
Chief Executive Officer
Master of International Business & MBA
Manages all managers



JETHRO @YOUNG3ULL
Gamefi Designer | Co-Founder
Creating Game Play & Tokenomics



SAM @INSURMOUNTA3ULL
Chief Technology Officer
Business Info. & Comm Technology
Manages web3 tech teams



JACINTO @RELIA3ULL
Chief Development Officer
PHD. Materials Science
Manages research teams



AMANDA @LAUDA3ULL
Chief Marketing Officer | Co-Founder
Master of Marketing
Manages marketing teams



DANIEL @KNOWLEDGEA3ULL
Head of Games
Founder of Wicked Witch Game Developers
Manages game development



SAMUEL @IMPROVA3ULL
Game Architect | Co-Founder
Game Designer & Tester



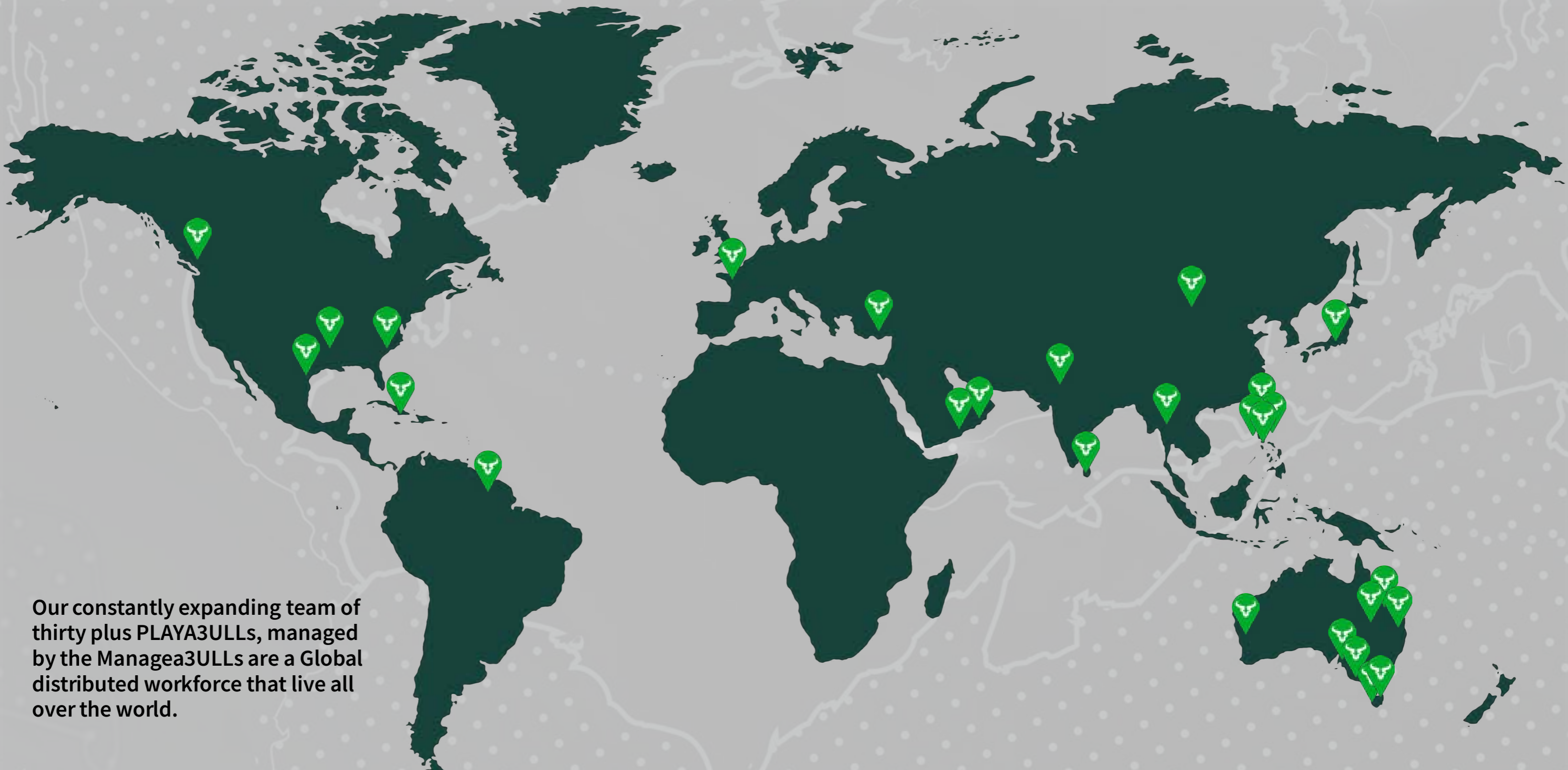
BEAU @FLAMMA3ULL
Game Producer
Founder of Oceanic Game Studios
Manage game development teams



BRUNO @INVINCI3ULL
Game Ops
Manages quality assurance



Global Distributed Workforce



Our constantly expanding team of thirty plus PLAYA3ULLs, managed by the Managea3ULLs are a Global distributed workforce that live all over the world.



WHY PLAYA3ULL GAMES?

When considering cryptocurrency companies, it is good practice that potential supporters weigh their decisions based on six crucial parameters. These are essential factors that help expose the risk-benefit balance.

✔ **Market Dynamics:**
Is the industry segment that the company operates within consistently appreciating in value year after year?

✔ **Innovation Index:**
Is the company's token set to bring something revolutionary and transformative to the segment?

✔ **Team Transparency:**
Is the company's team public (doxxed), and are their identities verifiable?

✔ **Proven Competence:**
Does the team possess the necessary qualifications and demonstrable track record to deliver on their commitments?

✔ **Resilience Check:**
Has the project weathered a bear market successfully?

✔ **Double Consistency:**
Does the company show consistent growth and do they communicate that consistency?

These six pillars offer a framework for assessing the potential of a cryptocurrency company. They facilitate a comprehensive understanding of both the inherent risks and prospective rewards before any level of involvement is decided.

PLAYA3ULL GAMES IS A TICK FOR EACH OF THESE SIX PILLARS.

@Old3ull
Founder



www.playa3ull.games
info@playa3ull.games



This document is intended to be general information only. We reserve the right to change this document without notice as the project evolves. © July 2023